

# GraceWorks<sup>+</sup> MINISTRIES INC

# MANGER

## 2022 MANGER SPONSORSHIP OPPORTUNITIES

December 13th – December 16th  
Franklin First United Methodist Church in Franklin, Tennessee

The Manger is a free “store-like” shopping experience to help low-income Neighbors have Christmas gifts for their children. These families are given the dignity of choosing their own gifts within a festive shopping experience.



### TRADITIONAL SPONSORSHIPS

#### ANGEL: \$10,000

- Fully fund Christmas for 143 children
- Largest logo placement on event website and on the screen inside shopping floor area
- Four designated social media posts featuring your support. Option to include a video about your business.
- Logo and description of business included article about your sponsorship in GraceWorks e-Newsletter
- Logo added to the sponsorship menu as “GraceWorks 2023 Manger presented by”
- Shout out at each shopping session to volunteers & neighbors.
- First dibs on volunteer times for your team
- Included as highest tier sponsor in event press release before event and post-event
- Sent branded event video after the event to share with your staff/team/community

#### STAR: \$5,000

- Fully fund Christmas for 71 children
- Priority logo placement on event website and on the screen inside shopping floor area
- Two designated social media posts featuring your support. Option to include a video about your business.
- Logo in GraceWorks e-Newsletter article about the event
- Shout out at each shopping session to volunteers & neighbors.
- First dibs on volunteer times for your team
- Included as sponsor in event press release before event and post-event



# GraceWorks MINISTRIES INC MANGER

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

### Neighbor Welcome Room: \$5,000 (Exclusive)

- Fully fund our Registration and Welcome Team lead member who signs up our Neighbors to receive Manger gifts.
- Signs in Registration and Welcome/Waiting Rooms.
- Priority logo placement on event website and on the screen inside shopping floor area
- One designated social media posts featuring your support. Option to include a video about your business.
- Logo in GraceWorks e-Newsletter article about the event.
- Shout out at each shopping session to volunteers & neighbors.
- First dibs on volunteer times for your team
- Included in event press release before event and post-event

### Ornament: \$3,000 (Exclusive)

- Purchase 800 special annual family gift provided in the waiting room – an ornament!
- Sign on the ornament tree with your logo.
- Logo on event website and screen inside shopping floor area
- Designated social media post just for your business
- Listed in GraceWorks e-Newsletter article about the event
- Shout out at each shopping session to volunteers & neighbors.
- Second dibs on volunteer times for your team
- Included in event press release before event and post-event

### Gift-Wrapping Room: \$3,000 (Exclusive)

- Help stock the gift-wrapping room with purchase of paper, bows, tape, and trimmings!
- Logo on directional signs leading to gift wrapping room and in gift wrapping room.
- Designated social media post just for your business
- Listed on event website and screen inside shopping floor area
- Listed in GraceWorks e-Newsletter article about the event
- Shout out at each shopping session to volunteers & neighbors.
- Second dibs on volunteer times for your team
- Included in event press release before event and post-event

### Volunteer Room: \$1,000 (Exclusive)

- Help stock the Volunteer Break Room with snacks and beverages to thank our hundreds of volunteers!
- Logo on directional signs leading to volunteer break room and in volunteer breakroom.
- Included in social media posts about all event sponsors
- Included in volunteer recruitment emails
- Listed on event website and screen inside shopping floor area
- Listed in GraceWorks e-Newsletter article about the event
- Shout out at each shopping session to volunteers & neighbors.
- Second dibs on volunteer times for your team
- Included in event press release before event and post-event

## ADDITIONAL OPPORTUNITIES

### Toy Drive Sponsor

#### Your commitment would include:

- Hosting a toy drive
- Picking up your toy collection boxes
- Scheduling a time for toy pick up on one of two provided days OR bringing toys to GraceWorks
- Resources GraceWorks can provide for your toy drive include:
  - ~ Collection boxes
  - ~ Shopping list
  - ~ Amazon Wishlist link
  - ~ A branded donation link. Donations made through your link will be used to buy toys.

#### Your exposure would include:

- Being listed as a toy drop-off site on Toys for Tots site and GraceWorks
- Included on the event screen at the Manger event.
- Included in thank you social media post

### Holiday Food Box Sponsor

#### Your commitment would include:

- Choosing a number of food boxes your business or church can purchase the food for, assemble, and deliver directly to neighbor's homes.
- Estimated price per food box:
- Resources provided by GraceWorks:
  - ~ Shopping list.
  - ~ Names of Neighbors to whom you can deliver food boxes
  - ~ Advice and tips from our returning partners on how best to purchase and pack your boxes!
  - ~ A branded donation link. We can collect tax-deductible donations for your organization to purchase food if that would be helpful for your team.

#### Your exposure would include:

- Being listed as a toy drop-off site on Toys for Tots site and GraceWorks
- Included on the event screen at the Manger event.
- Included in thank you social media post. Will share posts your team makes including pictures of your team shopping/assembling/delivering.